

# DIGITAL *Diagnostic*<sup>™</sup>

Curious what customers see when they Google your business? Unsure if your current digital marketing efforts are working?

**Let us conduct an in-depth digital marketing assessment.**

BBR's **Digital Diagnostic**<sup>™</sup> was developed for business leaders like you to evaluate your company's current digital ecosystem through the lens of marketing experts. From outdated websites to poor Google ratings and paid marketing tactics not yielding results, we've seen it all and are here to help. Our digital marketing experts conduct a review of your current website and analytics, existing digital marketing channels and current SEO standings. Upon completion, BBR provides a comprehensive report of observations and initial recommendations for improvement, revealing aspects to prioritize.



After gaining access to your digital properties, our team works to develop your Digital Diagnostic<sup>™</sup> within 3-4 weeks, which delivers a competitor snapshot plus a comprehensive report on your current website, analytics, search engine optimization (SEO) standings, social media, paid search and email marketing efforts. Essentially, our digital marketing experts who “speak the digital language” use your data and translate it into actionable insights.

1

## **DISCOVER**

Our digital marketing specialists dive into the data and conduct a thorough audit of your existing digital properties and competitors.

2

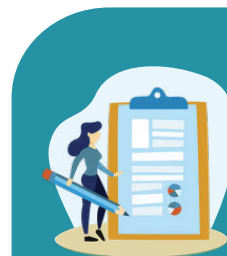
## **DIAGNOSE**

Based on our assessment, we determine the biggest areas of opportunity to improve your digital marketing efforts.

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## **DELIVER**

Our experts compile and present the findings of your Digital Diagnostic<sup>™</sup>, providing actionable insights and recommendations.



**LET'S  
TALK!**

[bbrcreative.com/diagnostic](http://bbrcreative.com/diagnostic)

