

BBR Holiday Gift Basket Giveaway

Official Rules & Conditions

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. THIS GIVEAWAY IS INTENDED FOR ENTRY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND NOT LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. Void where prohibited. THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED/ADMINISTERED BY OR ASSOCIATED WITH FACEBOOK

1) Eligibility: The BBR Holiday Gift Basket (the "Giveaway") is sponsored by BBR Creative ("Sponsor") and is open to any person who is at least eighteen (18) years of age and a legal resident of one of the fifty (50) United States or District of Columbia at the time of entry. Employees and their immediate families of the Sponsor and its affiliates are not eligible to win. Participation in the Giveaway constitutes entrant's full and unconditional agreement to, and acceptance of, these Official Rules. Winning is contingent upon fulfilling all requirements set forth in these Official Rules. The Giveaway is in no way sponsored by or affiliated with Facebook, Inc.

2) Prize: The Prize ("Prize") consists of one (1) 12 oz. bag of Mello Joy "Between Roast" ground coffee, one (1) box of Cafe Du Monde beignet mix, one (1) pound of Camellia brand red kidney beans, one (1) pound of Camellia brand Great Northern beans, one (1) 32 oz. container of Cajun Power spaghetti sauce, one (1) 16 oz. container of TABASCO® brand spicy homestyle Chili Starter Spice, one (1) 10 oz. container TABASCO® Mild Pepper Jelly, one (1) TABASCO® brand original homestyle Chili Starter Spice, one (1) 17 oz. Tony Chachere's Original Creole Spice®, one (1) 5 lb. bag of Cajun Country® brand long grain white rice, one (1) 12 oz. bottle of TABASCO® original flavor pepper sauce, one (1) "Talk About Good" cajun recipe book, one (1) Rachel Ray "Cucina" cutting board, one (1) set of HomeBasics wooden kitchen utensils, one (1) HomeBasics red oven mitt/pot holder set, two (2) HomeBasics kitchenary towels. The Prize value is approximately \$150.00. Odds of winning depend upon the number of eligible entries received.

3) Entry: Participants may enter the Giveaway by visiting the BBR Creative website starting Thursday, December 1, 2016 and submitting their email. All entries must be received no later than 11:59:59 p.m. CDT on December 21, 2016. A computer designated by Sponsor will be the official clock of the Giveaway.

4) Winner Selection: Winner selection will be by random drawing by the Sponsor on December 22, 2016, whose decisions on the drawing of the winner, and on all other matters relating to the Giveaway, are final. The winners may be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (the "Affidavit") within 4 days as a condition to award of the Prize (except where prohibited by law). Failure of a winning participant to return the Affidavit within 4 days of being notified, or disqualification of the participant for any reason, will result in forfeiture of prize. Potential winner is subject to verification, including verification of age. If a potential winner is found not to be eligible or not in compliance with these Official Rules, the potential winner may be disqualified. In the event that a potential winner is disqualified for any reason, Sponsor reserves the right to award the prize to an alternate entrant who will also be selected randomly, even if the disqualified potential winner's name may have been publicly announced. Except where prohibited by law, in the Affidavit, the participant grants permission for the Sponsor and those acting under Sponsor's authority to use the participant's name, photograph, voice and/or likeness, for advertising and/or publicity purposes in any and all media, without territorial, time or other limitations, and without compensation. The winner will be notified via the email provided upon entry. All information submitted by winner is subject to verification. If the winner does not comply with the requirements for the Release, or is found not to be eligible or not in compliance with these Official Rules, or does not respond within 5 days, the potential winner may be disqualified and the Prize forfeited, and an alternate winner will be selected by random drawing from remaining eligible entries. The Prize winner will be solely responsible for all federal, state and/or local taxes, associated with the Prize, regardless of whether the Prize is used, in whole or in part.

5) Prize Restrictions: The Prize is not transferable. No substitutions, except by Sponsor, in its discretion for a prize or discount of equal or greater value.

6) Data Collection: The Sponsor may collect personal data available on each entrant's Facebook profile with entry of the Giveaway. By participating in this Giveaway, each entrant hereby agrees to uses of personal information and all disclaimers explained in the Sponsor's privacy policy. The winner's

information may also be included in a publicly available winner's list or online post. Participation in the Giveaway constitutes acknowledgement and understanding by the participant that personal data is being provided to Sponsor to be used for Marketing purposes. Any questions, comments or complaints regarding the Giveaway should be directed to Sponsor.

7) Privacy Statement: BBR Creative respects your right to privacy and is committed to protecting it. In our site or Giveaway, we may give you opportunities to provide your name, address, email and other relevant information that we use to provide you more information on our organizations. We do not sell or trade customer information with others for use on their mailing lists.

8) Limitation of Liability: As a condition of entering, each entrant (or their parent or legal guardian if an eligible minor) agrees (and agrees to confirm in the Affidavit) to release the Sponsor, the Prize Provider and their respective affiliates, subsidiaries, retailers, sales representatives, distributors, media partners and promotion agencies, and each of their respective officers, directors, employees, and agents from any and all liability, loss or damages incurred with respect to the award, receipt, possession and/or use or misuse of the Prize, and any travel related thereto, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, privacy or defamation. Sponsor is not responsible for printing or typographical errors in any Giveaway-related materials or for the change of any participant information. The Sponsor assumes no responsibility for any technical problems in connection with equipment malfunction or problems with receipt of an entry, or any other communications problems. Sponsor reserves the right to cancel, suspend or modify the Giveaway if fraud or technical failures compromise the integrity of the Giveaway, as determined by the Sponsor in their sole discretion. In the event of cancellation, Sponsor will randomly select a winner for award of the Prize from among all eligible, non-suspect entries received prior to cancellation. The Sponsor reserves the right to disqualify any individual who tampers with the entry process.

9) Arbitration/Choice of Law: Each entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Giveaway, or the Prize, or the determination of the winner shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway, but in no event shall attorney's fees be a part of any award or judgment; and (c) under no circumstances will an entrant be permitted to obtain awards for, and each entrant hereby waives all rights to claim punitive, incidental, and consequential damages other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participants and Sponsor in connection with this Giveaway, shall be governed by the laws of the State of Louisiana, without regard for conflicts of law doctrine, and all proceedings shall take place in the State of Louisiana, Lafayette Parish.

10) Request and Winners List: For a copy of the Official Rules or the name of the winner, send a self-addressed, stamped envelope to: The Cajun Christmas Kit and Winner Requests care of Cherie Hebert at 300 Rue Beauregard, Bldg. I Lafayette, LA 70508. Requests must be received by January 31, 2017.

11) Sponsor: BBR Creative