

BBR Internship

Thank you for your interest in BBR Creative. We believe in internship programs that are challenging and fruitful. Please read more to determine if an internship at BBR is right for you.

ABOUT THE INTERNSHIP PROGRAM

An internship with BBR is a great way to gain experience and learn more about advertising and marketing. We offer spring, summer and fall internships in several areas, including account service, creative/design, social/digital and public relations. Our interns gain valuable hands-on experience working on projects for our clients. No coffee-making or photocopying here: at BBR we are always striving to deliver excellent work for our clients, and interns are an integral part of that effort.

The value of a BBR internship is more than just course credit – our interns are given real opportunities to contribute to the team. In addition to learning more about the field, interns learn about agency operations and how the various disciplines coordinate together. We offer opportunities to practice common creative tasks like copywriting, account management, client service, media research and social media engagement.

BBR's unique culture embraces creativity, prioritizes excellence and fosters an environment of mutual respect. We pride ourselves on both the quality of our work and the atmosphere in which we work. We're looking for passionate, hard-working, creative thinkers who are eager to join a dynamic team. If you're interested in a career in marketing, communications, design or public relations, BBR's internship program is a great first step.

ABOUT THE INTERNS

BBR considers collegiate upperclassmen in most any communication discipline relevant to our business: mass

communications, advertising, marketing, public relations, graphic design, digital and social media.

Interns will be expected to work independently to complete tasks. Therefore they must have good organizational skills and meet all assignment deadlines.

APPLY FOR INTERNSHIP

Spring Internship:

Résumés must be received by November 30. By December 15, BBR Creative will select its interns for the following spring semester and contact all chosen applicants.

Summer Internship:

BBR Creative accepts applications for summer interns. The dates for this internship option are flexible, but applicants are encouraged to apply before the end of spring semester.

Fall Internship:

Résumés must be received by July 30. By August 15, BBR Creative will select its interns for the following fall semester and contact all chosen applicants.

Résumés should be sent via email to interns@bbrcreative.com.

Candidates will be judged on résumé and interview. Samples of work (writing, design or other) are not necessary, but may be helpful.

Although our internships are unpaid, we offer a high level of industry experience to our interns. Depending on our capacity once our internships are completed, interns may be eligible for full- or part-time hire. We also urge students to gain course credit during our internships, and work hand-in-hand with course requirements.

ABOUT BBR CREATIVE

Since 1997, BBR Creative has produced and implemented effective, award-winning marketing and advertising strategies. BBR's account service team has experience creating effective promotions for many industries including healthcare, food products and services, legal, banking and finance, oil and gas, transportation, retail, nonprofit, government and many other business-to-business sectors.

BBR Creative is a member of the Acadiana Advertising Federation, Greater Lafayette Chamber of Commerce, Houma-Terrebonne Chamber of Commerce, Women's Business Enterprise Council South, The Louisiana Society of Hospital Public Relations and Marketing, Public Relations Society of America, Southern Public Relations Federation and PRAL Acadiana.

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